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Kenneth Kobre is the author of Photojournalism (4.10 avg rating, 317 ratings, 14 reviews, published 1983), Videojournalism (3.68 avg rating, 28 ratings, ...

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Ken Kobre heads the photojournalism program at San Francisco State University. His former students, who include winners of the Pulitzer Prize, World Press Awards, and many other prestigious honors, work on staff and as freelancers for publications and media outlets around the world.

Blends interviews with professionals, sharp practical experience, and high-impact photographs

Examines the field of photojournalism, discussing the different types of photographs, cameras and equipment, digital images, and the law and ethics related to the profession.

A comprehensive text offers coverage of news, features, sports, politics, and contemporary issues and includes interviews with leading professionals, technical illustrations, and summaries of the latest research in the field.

Widely recognized as setting the standard in photojournalism education, Photojournalism: The Professionals' Approach blends practical techniques with hard-hitting photographs and penetrating interviews with top professionals. From hard news, features, and sports to photo illustrations and the picture story, in-depth case studies take readers along with working professionals as they meet on-the-job challenges. Chapters on color, the strobe, and digital imaging provide clear and simple-to-understand examples. Illustrations accompany many photos to better explain technical situations. Extensive law and ethics chapters provide solid insight into the challenges working pros face every day. This updated edition features a new chapter on digital imaging and new material on finding feature pictures, picture editing, ethics, law, and wartime censorship, more interviews with professionals, and a complete redesign. As in previous editions, the third features the best in U.S. photojournalism - including nearly 150 new photographs to teach and inspire those who would be photojournalists. Extensive electronic research has produced an impressive bibliography that draws on the latest research in the field.

Videojournalism is a new field that has grown out of traditional print photojournalism, slideshows that combine sound and pictures, public radio, documentary filmmaking and the best of television news features. This amalgam of traditions has emerged to serve the Internet's voracious appetite for video stories.Videojournalism is written for the new generation of "backpack" journalists. The solo videojournalist must find a riveting story; gain access to charismatic characters who can tell their own tales; shoot candid clips; expertly interview the players; record clear, clean sound; write a script with pizzazz; and, finally, edit the material into a piece worthy of five minutes of a viewer's attention. Videojournalism addresses all of these challenges, and more - never losing sight of the main point: telling a great story. This book, based on extensive interviews with professionals in the field, is for anyone learning how to master the art and craft of telling real short-form stories with words, sound and pictures for the Web or television. The opening chapters cover the foundations of multimedia storytelling, and the book progresses to the techniques required to shoot professional video, and record high quality sound and market the resulting product. Videojournalism also has its own website - go to just one URL and find all the stories mentioned in the book. You also will find various "how-to" videos on the site. To keep up with the latest changes in the field such as new cameras, new books, new stories or editing software, check the site regularly and "like" www.facebook.com/KobreGuide.

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This book combines how-to advice, knowledgeable commentary, and useful tips on how to take and look at photographs. Throughout, voices and photographs from the greatest of National Geographic

Written by noted AP photographer and photoeditor Brian Horton, this is an insider's manual to one of the most glamorous and exciting media professions. Emphasizing the creative process behind the photojournalist's art, Brian Horton draws upon his three decades of experience, as well as the experiences of other award-winning photojournalists, to instruct readers in the secrets of snapping memorable news photos every time. With the help of more than 100 photographs from the AP archives, he analyzes what constitutes successful news photos of every type, including portraits, tableaux, sports shots, battlefield scenes, and more, as well as offering tips on how to develop a style of your own.

Nothing has more power to communicate the destruction and despair of our time than the documentary photograph. The Tiananmen Square massacre, the Kent State shootings, the Kennedy assassination, the civil rights movement - these events have been indelibly etched in the minds of Americans through the work of photojournalists. In Truth Needs No Ally, Howard Chapnick, one of the giants of contemporary photojournalism, offers a historical, philosophical, pragmatic, and inspiring look at the profession. From the exhilarating early years of LIFE and Look magazines, through the explosion of photographic technology, Howard Chapnick takes us through the fascinating history of documentary photography. He discusses the modern capacities for computerized manipulation of photos and argues passionately for unflinching ethical standards on the part of photographers and editors alike. Filled with lively anecdotes from the author's fifty-year career and written in an engaging, personal style, Truth Needs No Ally covers myriad practical, creative, and ethical issues, including professional conduct, challenges facing women and minorities in photojournalism, developing a portfolio, cultivating a personal style, and government manipulation of the media. With dozens of photographs - many in color - representing photographic journalism at its best, Truth Needs No Ally is the definitive book on photojournalism by a master of the craft.

For those who want to make the transition into the world of vocational photography-staying true to your craft and vision, while fusing that craft with commerce VisionMongers is a great place to begin your journey. With a voice equally realistic and encouraging, photographer David duChemin discusses the experiences he's had, the lessons he's learned, and the practices he's adopted in his own winding journey to becoming a successful working photographer. When it comes to this personal, honest combination of craft and commerce, there is no single path to success. As such, VisionMongers does not prescribe, as is everyone's definition of success. As such, VisionMongers does not prescribe a one size-fits-all program. Instead, duChemin candidly shares ideas, wisdom, and inspiration to introduce you to, and help you navigate, the many aspects of transforming your passion into your vocation. He addresses everything from the anxiety-riddled question "Am I good enough?" to the basic-and beyond-of marketing, business, and finance, as well as the core assumption that your product is great and your craft is always improving. Along the way, duChemin features the stories of nine other photographers-including Chase Jarvis, Gavin Gough, and Zack Arias-whose paths, while unique, have all shared a commitment and passion for bringing their own vision to market. With VisionMongers, you'll learn what paths have been taken-what has worked for these photographers-and you'll be equipped to begin the process of forging your own.

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