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He has authored or edited 14 books and monographs, over 110 published papers, and over 35 case studies; he serves on the editorial boards of several leading international academic journals; he served as the Saastamoinen Foundation Chair at the Helsinki School of Economics in Finland; he was the founding chair of the Strategic Alliances Committee of the Licensing Executives Society; he served as the chair of both the International Business and the Strategy and Policy

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Ball has published articles in the Journal of International Business  
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For relaxation, he enjoys daily Stairmaster workouts, along with hiking, camping, gardening, cooking spicy vegetarian foods, and music.  
Michael S. Minor is professor of marketing and international business at the University of Texas, Pan American.

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