

Cloudonomics

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" Cloudonomics is a seminal work on cloud based on an axiomatic mathematical theory, and not on popular opinions and baseless assumptions. Based on rigorous quantitative analysis, the book is amazingly simple to read with real world examples in a lucid language that will resonate with both the technical and business professional.

Cloudonomics.com
Cloudonomics defines the business case that is driving the emergence of the cloud-based telco. This new approach is, without a shadow of a doubt, already shaking up the traditional telco business model.

How Cloudonomics can streamline your business support ...
The author explores such a wide variety of cloud topics and does a fantastic job of explaining his thought processes to a reader of any level of technical background. Each chapter is self-contained so you can skip around to a specific topic that interests you the most without getting lost.

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Cloudonomics Law #1: Utility services cost less even though they cost more. An on-demand service provider typically charges a utility premium – a higher cost per unit time for a resource than if it were owned, financed or leased. However, although utilities cost more when they are used, they cost nothing when they are not.

The 10 Laws of Cloudonomics – Gigaom
JOE WEINMAN is Senior Vice President, Cloud Services and Strategy, Telx, and a former executive at HP, AT&T, and Bell Labs. He is the founder of Cloudonomics and the Cloudonomics @ blog.

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The term cloudonomics is a portmanteau of cloud and economics.Joe Weinman in his book Cloudonomics: The Business Value of Cloud Computing has explored in detail the paradigm shift in business thinking necessitated by the advent of the cloud.. The simple exchange of goods between individuals in early society has transformed into complex and intricate transactions that today have a global ...

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Last week I read Cloudonomics by Joe Weinman and found it to be the most complete, well-told explanation of cloud computing's value proposition that I've ever read. Besides the content itself, I was blown away by the depth of research and deft use of analogies that Weinman used to state his case. The majority of the book is focused on how cloud computing should be approached by organizations ...